



Social Media Class Series

All classes will be held at the Evelyn K. Davis Center for Working Families, located at 801 University Ave. in Des Moines, next to C-Fresh Market and McDonalds. **Classes are \$10 each.**

Social Media is one of the cheapest and most effective ways to connect to new clients and strengthen your relationship with your current clients.

- **Blogging for Business**
- **Tuesday, August 20, 5:30-8:30pm**
 - Why should I blog?
 - How often should I post?
 - What should I post about?
 - What should I give for free?
- **Should I Use Other Networks?**
- **Thursday, August 22, 5:30-8:30pm**
 - Intro to Pinterest, Twitter, Foursquare
 - Which ones work best with which types of business?
 - How do you integrate the platforms?

- **Facebook for Business**
- **Wednesday, August 21, 5:30-8:30pm**
 - Promoting Your Page
 - Business Pages vs. Friend Pages
 - Controlling the Conversation
 - Driving Traffic to Your Website

For more information or to register, please go to www.ISEDventures.org and click on Events under About Us or call Tiffany Hartford at 515-283-0940



Contemporary Business Solutions